

Media Team

PENINSULA COVENANT CHURCH



DESCRIPTION:

Our media team does more than just produce slides but it connects the House and Epic student to an experience that completely meets them in their field. Life today is full of technology, videos, and social media so this area of ministry allows leaders to incorporate the cultural norm with student ministry. Our program will consist of four main media elements: media games, bumper videos, announcement slides, and speaker media. Listed below are the goals and expectations of this area.

TO KEEP ACCOUNTABILITY AND THE STANDARD OF BIG GROUP GAMES CONSISTENT, HERE ARE THE EXPECTATIONS OF THE GYM GAME

GOALS:

- **Quality Control:** The message of the media element is always important to the goal of our Big Group Program, but it's not the only thing that matters. The quality of the video (both in visual and content) is deeply important. Rather than having students be distracted by a low quality video or unappealing logo to a game, we want them focused on the message of the element! This role requires you to check the video before each week to make sure our quality is being met. Ask these questions before or after Program: Was the video easy to watch? What could have been a distraction to students? Would students remember this video for its message or poor quality?
 - **Smooth Transitions:** The production on our program night is necessary if we want to attract new students and parents as well as keep those who are already apart of our community. To do this we desire to make our environments as desirable as possible. This comes with smooth and easy media transitions. Awkward silences are uncomfortable for middle schoolers, high schoolers, and adults so we want to limit that as much as possible! From games, to videos, to speaker notes, and announcement slides having smooth transitions is crucial. Ask these questions: Was there any awkward or unplanned silence? Would you have felt uncomfortable? What caused the the rocky transition?
 - **Engagement:** The last goal of this area is all about observation and understanding body language. Were students engaged with the media element? We want to provide such engaging media that a students phone will be less appealing and inviting than what we are doing. This may seem like an impossible goal but it is worth aiming towards. Here are some questions: Did students pay attention to the element? Did the majority of students participate in the game? Could the slides have better connected or conveyed the event? Was the speaker media helpful in presenting their message?
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RESPONSIBILITIES

HERE ARE THE WEEKLY RESPONSIBILITIES OF THIS ROLE

- Each week the media team will need to set up the computers to be ready with Pro-Presenter. You will report to Carina and she will direct which computer will need which hard drive and what room they will need to be set up in.
- After each room is set up, you will be responsible for running the computer in your environment, with the desire to make sure all of the goals listed above are being met.
- With three different programs being run on a Sunday Night, that usually means three different rooms are being used for media. Each room will require its own set up of mics, amps, and equipment. You much check in each week either with staff or Carina on which room will need what set up.